

VARIMAX FITNESS PRESENTS OUR 6TH ANNUAL

# Sweatin' For Shriners

24TH & 25TH  
FEBRUARY 2023

A 24-HOUR TRAIN-A-THON BENEFITING  
SHRINERS CHILDREN'S - NORTHERN CALIFORNIA



## WHAT'S NEW!

We have added  
CHAIR MASSAGE  
to our "Ways To Support" menu

## BE A SPONSOR!

Promote your business while  
supporting Shriners  
Children's at the same time

## DONATE!

You can donate to our Table  
Raffle with new and unique  
items or services



Dear Community Business Associate,

Thank you for the opportunity to submit this application for Sponsorship of our **Sweatin' For Shriners event benefitting Shriners Children's - Northern California!** Since 2013, Varimax Fitness has made an effort to give back to our community by helping local non-profit organizations.

On **February 24th and 25th (5pm through 5pm) in 2023**, Varimax Fitness Elite Personal Trainers will be coaching 60-minute, circuit training, bootcamp-style classes EVERY HOUR ON THE HOUR! We have raised over \$64,000 in the past 5 years of this event alone - and 100% of money raised goes directly to Shriners Children's - Northern California.

For this year's event, we are not only looking for participation, we are also seeking local sponsorship. We have various options from the Supporting Sponsorship of \$500 where you can highlight your business in a designated workout hour, to our Title Sponsorship of \$5000 in which your business is highlighted in all our promotional media throughout the entire event.

If you cannot make a monetary donation at this time, we are also looking for unique table auction prizes for our in-house raffle. **All donations may be tax deductible but please check with your tax advisor. The Tax ID number for Shriners Children's - Northern California is 36-2193608.** To sign up, or for more information on how we can help you promote your business while benefiting this fantastic organization, please visit [www.SweatinForShriners.com](http://www.SweatinForShriners.com).

If you have any questions at all, please feel free to contact me directly. Thank you for your consideration, and we hope you can be a part of this amazing event!

*Samantha Cordova*

**Samantha Cordova**

Executive Director & Event Coordinator  
scordova@varimaxfitness.com  
510-703-1394

**Varimax Training Team**

**Greg Johnson**, Owner & Elite Personal Trainer  
**Curtis Gee**, Elite Personal Trainer  
**Chris McConneaughey**, Elite Personal Trainer  
**Angela Draws**, Elite Personal Trainer



# About Our Beneficiary



"Shriners Children's Northern California is where hope and healing meet. Our compassionate, respected physicians and staff provide care for children with orthopedic conditions, spinal cord injuries, burns, scars from any cause, cleft lip, anorectal disorders, chest wall malformations and other surgical needs. To simplify access to care, we partner with emergency air ambulances to transport critically injured children, coordinating transportation to and from the hospital and Northern California, the Western United States, Canada and Mexico."

Shriners Children's - Northern California  
2425 Stockton Blvd, Sacramento, CA 95817  
(916) 453-2191

Shriners Children's is a 501(c)(3) non-profit organization  
The Tax ID number for Shriners Children's - Northern California is 36-2193608.



# About Our Beneficiary

## A Team-oriented Treatment Approach Unique to your Child

"Your child's team of physicians and specialists will work together to create a unique care plan for your child. Designing this personalized care plan is important to address the individual needs of each patient. Whether your child requires complex surgery, medical management or psychosocial support, we work together to create the best possible outcomes for our patients and their families."

## For Patients and Their Families

"When your child has a medical condition, you become an expert multi-tasker, caring for them and your family while getting questions answered and arranging for treatments and services. The compassionate staff of Shriners Children's Northern California supports you on that journey with comprehensive, family-centered information, directions and care options."



## Advanced Personalized Pediatric Care Through Innovative Research

"We stay at the forefront of pediatric research to provide high-quality, innovative clinical care to children. Our research aligns with our healthcare system's clinical strengths by continually creating tools and building partnerships. Through these actions and scientific breakthroughs, we raise Shriners Children's clinical research profile around the world."

All information can be found at <https://www.shrinerschildrens.org/en/locations/northern-california>



Thank you to some of our Previous Local Sponsors!





## SPONSORSHIP OPTIONS

|                                    | TITLE SPONSORSHIP<br>\$5000                        | SUPPORTING SPONSOR<br>\$2000 | CORPORATE SPONSOR<br>\$500 |
|------------------------------------|--|------------------------------|----------------------------|
| SWAG BAG PRODUCT PLACEMENT         | Place up to 300 items in our participant swag bags | INCLUDED                     | INCLUDED                   |
| FULL HOUR WORKOUT RESERVATION      | For you and up to 12 team members                  | INCLUDED                     | INCLUDED                   |
| IN-HOUSE SIGNAGE                   | Any Promotional Signage or Table Setup             | INCLUDED                     | For Workout Hour Only      |
| SPONSOR PAGE FEATURE & DESCRIPTION | Full Feature & Description on the SFS website      | INCLUDED                     | INCLUDED                   |
| SOCIAL MEDIA PROMOTION             | ALL Posts & Links                                  | LIMITED                      | LIMITED                    |
| SFS PROMOTIONAL MATERIAL           | ALL Print & Digital                                | N/A                          | N/A                        |

### Donate to SFS 2023

These items will be given to participants during the event.

- Swag Bags
- Workout Towels
- Water Bottles
- T-Shirts

### Donate for our Table Raffle

These items will be displayed throughout the event for Table Raffle opportunities.

- Products
- Restaurant Gift Cards
- Gift Baskets
- Service Gift Certificates



# Participate in SFS 2023!

## WAYS TO SUPPORT

- BECOME A **SPONSOR**
- JOIN A **BOOTCAMP**
- SIGN UP FOR A **CHAIR MASSAGE**  
(PROVIDED BY STUDENTS OF NHI)
- **DINE-IN / TAKE-OUT AT DUKE'S PLATES**  
AND PINTS
- BUY A **RAFFLE TICKET**
- **DONATE**

24-hour train-a-thon

Benefitting  **Shriners Hospitals**  
for Children™ - Northern California

All options, with the exception of Dining at Dukes, REQUIRE Registration first.

Check your CONFIRMATION EMAIL to sign up for your class on the Varimax App.

Chair Massage is provided by the Students of the National Holistic Institute College of Massage Therapy (NHI). Book directly with Samantha 510-703-1394 or [scordova@varimaxfitness.com](mailto:scordova@varimaxfitness.com)

Raffle and Swag Bag items must be delivered BY February 15th.



# SWEATIN' FOR SHRINERS







**Shriners**  
Children's  
Northern California

**Shriners Children's Northern California**

*DONATION OF IN-KIND GIFTS FORM*

**\*PLEASE PRINT LEGIBLY**

**DATE:** \_\_\_\_\_

**FROM:** \_\_\_\_\_  
*(Name of individual or organization donating item(s))*

**ADDRESS:** \_\_\_\_\_  
*(Mailing address acknowledgement should be sent to)*

\_\_\_\_\_ **City**                      \_\_\_\_\_ **State**                      \_\_\_\_\_ **Zip Code**

**TELEPHONE NUMBER:** \_\_\_\_\_

**DONATION BROUGHT IN BY:** \_\_\_\_\_

**DONATION RECEIVED BY:** \_\_\_\_\_  
*(Hospital Personnel Only)*

**DESCRIPTION OF DONATED ITEMS:** *(i.e. Number of games, books, stuffed animals, batteries, puzzles, etc.)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PLEASE CHECK:** Is this donation a collectible and/or with an estimated value of \$1,000 or more?

- No
- Yes. Please provide an appraisal and have the Receptionist contact the Director of Fiscal Services before leaving the donation.

**Shriners Hospitals for Children® does not assign a value to non-monetary donations.  
\*For IRS tax purposes, the individual donor must provide proof of value.**

\$ \_\_\_\_\_ **Estimated Value\***

**DONOR SIGNATURE:** \_\_\_\_\_

*If gift is estimated to be valued above \$500, and the donor is interested in a tax deduction, IRS Form 8283 must be completed and returned to Shriners Hospitals for Children®—Headquarters for signature.*

**PLEASE ATTACH THIS SHEET TO EACH DONATION & FORWARD  
TO MATERIALS MANAGEMENT DEPARTMENT**

Tax Identification Number: 36-2193608

Alan Anderson, Director of Development

2425 Stockton Boulevard  
Sacramento, CA 95817  
Telephone: (916) 453-2000  
Fax: (916) 453-2388

Security --- Please submit form to the Business Office



## Thank you for your donation!

- Please address Checks to: **Shriners Children's, Northern California**
- Please add the Memo: **Sweatin' For Shriners 2023**
- You may **mail in your checks directly** to Abigail Swickard at Shriners Children's Northern California:

### ***Shriners Children's, Northern California***

*ATTN: ABIGAIL SWICKARD  
2425 Stockton Boulevard  
Sacramento, CA 95817*

**You may send your donations to Samantha at Varimax Fitness before or during our Sweatin' For Shriners 2023 event, and we will forward all donations to Shriners Children's when we deliver our FINAL donation totals!**

Please contact Samantha Cordova with any questions or concerns.  
[scordova@varimaxfitness.com](mailto:scordova@varimaxfitness.com) or 510-703-1394